

Quote

the weekly digest

Volume 35—Number 11

Week of March 16, 1958



----- 18th year of publication

QUESTING WITH

Quote

One of the earliest chores of which we have acute recollection was the wkly laving and polishing of a cumbersome old Buick automobile. It was impressed upon us that this was a labor to be approached if not cheerfully at least dutifully. It was the essential price one must pay for the thrill of a new transportation mode. Before the ride must come the rinse!

This lesson apparently has stuck with many of our generation. Too many, in the opinion of John Vollbrecht, a Chicago ad man. Talking at an annual convention of the American Auto Laundry Ass'n he assured the car-wash folk it was their job to make the American male ashamed to be caught washing his own car. The industry, said Vollbrecht, should utilize the kind of psychology that makes a man socially outmoded if he doesn't have a power lawnmower. "There's no more reason," he concluded, "why people should wash their own cars than change their own oil or cut their own hair."

So, banish the brush, brother! And hang up the pail. Emancipation Day has dawned!

”

Note on Decadence of the Drama (Film Division): Friend of ours called a neighborhood movie house the other day to inquire at what time the feature film would be shown. Fancied he detected a

note of wistful eagerness in the manager's voice as he responded: "What time can you get here?"

”

Milt Kamen tells us of the guy who didn't care for beer. So he stayed put at recess time and listened dutifully to all the tv commercials. One day last wk he had an important announcement to make. Gathering associates in solemn conclave he declared: "I've just taken a Bufferin and an Anacin, and the race is on!"

”

Word has just come to us of a British sailor by the name of Cliff Walter, who hails from Portsmouth. A tatooed sailor, he is. Which is rather the usual thing. But in place of nudes, flowers and arrowed hearts, Cliff has covered every inch of his anatomy with quotations from Shakespeare. We hear that the Shakespeare Ass'n in Stratford-on-Avon has made him an honorary mbr. They could hardly do less.

”

The French they are a thrifty race (including our Paris scout, who sent this item by regular post): On the entrance of a finance company in Vannes is a sign: "Close the door. Remember, it is your money that pays for heating these rooms."

may we QUOTE



you on that?

[1] Prof JEROME WIESNER, Mass Inst of Technology: "When I really feel gloomy I think that 5 yrs from now the Soviet Union will be obviously superior to us in every area. But when I am optimistic, I feel that it will take 10 yrs for them to achieve this position." . . . [2] Maj ALEXANDER DE SEVERSKY, consultant to U S Air Force, *deprecating boast that U S will be 1st to reach moon*: "We had better hurry up because very soon — even tho we fly at 250,000 mph, it will take us at least 12 hrs—one hr to reach the moon and 11 hrs to go thru Russian customs." . . . [3] Maj DAN C OGLE, U S Air Force Surgeon Gen'l (in an interview with JOHN TROAN, *Scripps-Howard Newspapers*): "Man is medically ready now for a brief trip in orbit. All he needs is the hardware. Of course, there are hazards to space travel. But there is a certain am't of calculated risk in any human activity, including crossing a street or taking an aspirin." . . . [4] Dr V B GREEN-ARMYTAG, former pres, British Royal Society of Medicine, *addressing Internat'l Congress of Surgeons, Los Angeles*: "Almost all of the world's geniuses have been alcoholics, narcotic addicts, tubercular or mentally unstable. Practically all were under 5' 3" in height. Nearly all were either impotent or had little sex instinct. Almost none produced offspring of genius stature. There is no doubt that defective parentage has something to do with the creation of genius." . . .

[5] VIVIAN MILROY, British film producer, *demanding reduction in importation of American films for tv*: "Nine

out of 12 are based on crime and violence. The only reassuring feature is that those wiped out are Americans. But I question whether seeing even Americans unremittingly and continuously done to death is a good thing." . . . [6] Rep PATRICK J HILLINGS (R-Calif) *predicting U S will be 1st to orbit satellite capable of transmitting tv signals back to earth*: "Why don't we beam films of such cowboy heroes as Wyatt Earp and Matt Dillon into Russian tv sets? Good guys like Earp and Dillon would quickly show the Russians what happens to desperadoes like Khrushchev and Bulganin." . . . [7] U S Surgeon Gen'l LEROY E BURNEY: "No one knows what the '58 polio toll will be. But we do know that about 46 million susceptible persons have not started their course of 3 injections of vaccine. These people are needlessly risking disability and even death." [8] WM SAVITCH, mayor, Spring Valley, Ill, *contending rock 'n' roll may actually deter juvenile delinquency*: "The kids tire themselves out so completely, they must surely have to go home afterward."

Quote

moving finger



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With the approach of spring let us turn our attention to agriculture—and more specifically to the case of Erza Taft Benson.

Mr Benson may go down in history as the only Sec'y of Agriculture in a generation who has tried realistically to put farming on a sound economic basis. He has made some progress and if permitted to carry his policies to fruition could perhaps achieve a significant victory by '60.

But, admittedly, the prospects are not too bright, even tho Sec'y Benson has strong Administration support. A panic-motivated Congress now leans toward a ret'n to high, rigid price supports. As has been abundantly demonstrated in the past, such a policy stimulates surpluses, worsens a confused and complicated situation, and adds further to the taxpayers' burden.

It is the old story of outdated political perspective; the paying of excessive obeisance to an organized minority at the expense of the re-

maining populace.

Farm groups charge that the Sec'y of Agriculture is resolved to "plow under" the small farmer. In a limited sense this is true. The Dep't seeks to sieve out those farmers (large or small) who cannot hold their own in a free mkt.

The fiction that Mr Benson has no friends in this endeavor has been fostered by an avalanche of hostile publicity. Actually he has many staunch supporters. His mail currently runs 90% pro on basic policies. Even some farmers who have to buy price-supported grain for feed agree that the Sec'y's plan makes sense.

In the long run the Benson philosophy will prevail, regardless of whether he survives to become the culminating administrator of it. Despite the aid of price supports, marginal farmers are dropping off; unprofitable farms are abandoned or merged. Artificial supports merely delay the re-settlement of farmers who could be more advantageously employed in other areas.

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Quote the weekly digest

'He who never quotes. is never quoted'

Charles Haddon Spurgeon



AGE—1

The young don't know what age is, and the old forget what youth was. — SEUMAS MACMANUS, *Heavy Hangs the Golden Grain* (Macmillan).

AIR AGE—2

Increased interest in personal and business flying was indicated by a sharp jump in student and pilot certificates issued in '57 as compared to '56. Student pilots increased by 78%, private pilots by 48%, and commercial pilots by 95%. —*Flying*.

ART—Artists—3

An artist is a sensitive someone who has within him a special kind of flame with which he is able to take cold, mfr'd, and raw media and fuse them creatively thru his own personality into a life of meaningful interpretation. The flame burns a bit differently within each artist, and each flame varies from time to time in its intensity and meaning. — HAROLD A LAYNOR, "Painting with Lacquer," *American Artist*, 3-'58.

BEHAVIOR—4

Here's a little problem in philosophy. Sometime when you have a few spare moments, try to think of some other basic principle that would cure all the world's ills faster than the Golden Rule put into action.—*Friendly Adventurer*.

BEHAVIOR—5

It is undeniable that many in our culture would not be satisfied with a life that made man happy, healthy, and productive. Some would prefer to employ a science of behavior to perpetuate an anxious and chaotic culture. Others would use it to promote pet political, religious or economic philosophies. Others still of devious and selfish persuasion, would use it to enslave man with a vicious effectiveness never yet seen on the face of this planet.—MATHEW L ISRAEL, "A Science of Behavior," *The Humanist*, 1-2-'58.

BROTHERHOOD—6

Science offers us wonderful tools for helping to create the Brotherhood of Man on earth. But the mortar of Brotherhood does not come from any lab'y. It must come from the heart and mind.—DAVID SARNOFF, pres, RCA, "Living in a Fast Moving World," *Wisdom*, 22nd Issue.

" "

It seems improbable that we, or any nation or group of nations, will attain peace until each man, in his own mind and heart, treats all men as his own brothers.—EDDIE CANTOR, quoted in *Ky School Jnl*.

Quote

washington

By Les & Liz
Carpenter



Actress Beatrice Lillie has furnished Washington its best inside glance on life at Elizabeth Arden's *Maine Chance* health ranch in Arizona, where Mrs Eisenhower has been relaxing.

"Ah, yes, I was there," rept's Bea. "Miss Seperate Table, that was me. Everyone else was dieting. I was trying to put on some weight. They shunned me and my fatty diet. I wonder how Mamie will take to the rules. You wake up in the morning with someone pushing a rose in your face. With it is the day's schedule: Rise at 7:30; breakfast at 8; mudpacks at 8:15; clam baths at 8:30; then exercise: hup, two, three, four. Eeveryone used to try to cut those exercises until word got around that I was dancing to them.

"At the day's end, there's this Big Thing about Lights Out. Ten thirty. One night some of us—and I won't say which—sneaked out the window, past the guards and rushed in to Phoenix. There was a loud bar there, and a very real cowboy. It was wonderful. He didn't know who I was, and all I know about him is that he was very big and kissed me good-night. We got back to the ranch about 4 in the morning. It was just like sneaking back into stir."

Quote

CHILD—Guidance—7

The parent has been frustrated in an effort to save Johnny from frustration.—Dr ROB'T W PITCHER, dept of Psychology, Baldwin-Wallace College.

CHILD—Training—8

By the time children are 5, their parents will have done at least half of all that can ever be done to determine the children's future faith.—Dr RANDOLPH CRUMP MILLER, Yale Divinity School.

CONFORMITY—9

The good life today is the grooved life. We have been conformers for a long time. More than 100 yrs ago Alexis de Tocqueville reported after an American visit: "I know of no country in which there is so little independence of mind and real freedom of discussion as in America. The will of man is not shattered, but softened, bent and guided; men are seldom forced by it to act, but they are restrained from acting." Have we changed? A century later Adlai Stevenson told Princeton students: "In this country, a critic is considered un-American. This is precisely the situation in totalitarian societies. Non-conformity in America seems to imply dishonesty."—BETTY ORMSBEE MOULD, "We Have Settled for Bad Goodness," *Presbyterian Life*, 2-22-'58.

COURTESY—10

Just about the time you reach the conclusion that the world's so bad nothing can be done about it, some stranger stops his car so you can pull into the main stream of traffic ahead of him. — BURTON HILLIS, *Better Homes & Gardens*.



mining the magazines

Significantly, the latest 2100-page *Japan Biographical Encyclopedia*, just issued, makes no mention of Gen Douglas MacArthur in a long list of persons who have left their mark on Japan. Also omitted is the name of Jos C Grew, longtime friend of, and pre-war U S Ambassador to Japan.

This is in line with the commonly-recognized fact that anti-Americanism is growing in the Orient. In the *American Legion Magazine* (Mar) Elizabeth Churchill Brown discusses this theme in a well-documented article, "How We Have Been Losing Japan." Conclusion: "We have pushed American-style democracy down the throat of a people incapable of digesting it. . . To spoon feed our defeated enemy with caviar, however tasty it is, infringes on their self-respect. They eat it, but they don't like it."

" "

Dr Edwin Grant Conklin was, of course, speaking figuratively when he said: "Wooden legs are not inherited, but wooden heads are." But there is now some interesting evidence that wood, tho not a congenital element in the human species, may develop in man with the passage of time. In the current issue of *Nature*, a British science jnl, Dr David A Hall and associates, of the Univ of Leeds, present findings to indicate that human beings vegetate as they grow older. Cellulose, a complicated chemical thought to

In a recent issue of the *Illustrated Wkly of India*, published in Bombay, is an illustration of a repulsive toad, complete with popeyes and grimacing mouth. The caption: "You'll be interested to know that I inspired all those new-fangled American car styles."

" "

be confined almost exclusively to the vegetable world, has been found in aging skin fibers. This discovery is the culmination of a long search for what Dr Hall terms the "anti-elixir of life." That is, a secretion, probably glandular, responsible for the aging process in mammalian life.

" "

Editor & Publisher, in a story marking the 50th anniv of the Nat'l Press Club in Washington, relates an amusing occurrence at ceremonies incident to laying of the cornerstone of the Nat'l Press Bldg, some 30 yrs ago. A noted opera singer of the period had been engaged to render a patriotic selection. A cacaphony developed when the U S Marine Band played the *Star Spangled Banner* while the diva gave out with "My country 'tis of thee, sweet land of liberty."

Quote

CRIME—11

Clearing of slum areas aids in the establishment of a more productive environment, but it has about the same effect as a power to exterminate crime as the changing of bed sheets will have in curing a cancer patient. For crime, like cancer, is a disease, a social disease. It does not represent the failure of a minority to conform to society's rules so much as it represents a sickness of society as a whole, for, remember, cancer, too, strikes only a few cells in the body. — EDW STEWART, "Crime, and its Ancestor: Man," *Monthly Record*, Connecticut State Prison mag, 1-'58.

EASTER—12

Easter tells us that the right kind of life, the life which leads right past the grave, begins at once. It begins right now because something happened that 1st Easter. In Shaw's play, Joan of Arc says, "If I go thru the fire I shall go thru it to their hearts forever." Easter signifies the emergence of Jesus on the other side of the grave. Can you remain indifferent to this man who went to the cross out of love and who emerges out of love to be with you forever?—IAN DOUGLAS, "Not Faithless—But Believing," *Church Mgt*, 2-'58.

" "

Easter brings afresh to us the belief in everlasting life. Doubt and deny it as we may, our hearts call out for life that is unending. "The truth that has stood for 2,000 yrs is good for 2,000 more."—DR JOHN W HOLLAND, *Pellagrans*.

Quote

EASTER—13

I once heard a speaker state that the lost-and-found dept of the Bible is the Cross. At the Cross we can lose all our sins, all our heartaches, all our doubts. But at the Cross we also can find the world's wonderful Saviour. There we find life eternal, faith, hope, trust, peace and countless other gifts only God can give us.—CAPT DOROTHY PETERSON, *War Cry*.

Quote scrap book

We do not know what genius 1st inscribed on a sun dial the observation, "I count only the sunny hours." But it was WM HAZLITT, English essayist, born 180 yrs ago (April 10, 1778) who caused the inscription to appear upon sun dials in countless gardens. We quote from his essay, On Living to One's Self:

Horas non numero nisi serenas is the motto of a sun dial near Venice. There is a softness and a harmony in the words and in the thought unparalleled. . . If our hours were all serene, we might probably take almost as little note of them, as the dial does of those that are clouded.

”

EDUCATION—14

The real, uncoerced zest for learning goes out of education when it is reduced to a routine transmittal of predigested information.—HAROLD C CASE, Boston Univ, *Education Digest*.

EXERCISE—15

Instead of a coffee break, take light exercise. We should put organized wiggling periods into our everyday life. One of the best exercises is the "bump." Everyone should visit a good burlesque show and see this technique displayed.—ARTHUR H STEINHAUS, prof of Physiology, Geo Williams College, addressing Americans for Health, Physical Education & Recreation.

FAITH—16

John Ruskin, who wrote the *Seven Lamps of Architecture*, one of our favorite vol's of leisure reading, was chided about attending a little church where a young Dominie held forth. Ruskin, of course, was a famed agnostic.

"John," his friend asked, "what do you find in listening to that chap? You don't believe his doctrine."

"No," Ruskin repl'd. "But he does!"—GILL ROBB WILSON, "Everything Has a Target," editorial, *Flying*, 3-'58.

FAMILY LIFE—17

There is just as much authority in the family today as there ever was—only now the children exercise it.—REV HAROLD C PHILLIPS, 1st Baptist Church, Cleveland Heights, Ohio.

FUTURE—18

Forward-looking Chas F Kettering contends too many of us conduct business by using the past as a guide. "If we drove an automobile like we try to run the world," he says, "we would have the steering wheel looking out the back window to see where we came from. The only thing that is important is, *where you are going.*" — JACK KYTLE, *Partners*.

GOD—and Man—19

The outward lives of God's people should be indicative of the possession of inner spiritual wealth.—*Union Signal*, Nat'l Woman's Christian Temperance Union.

HEAVEN—20

It is a mistake to think that heaven is a place of unalloyed happiness for all. No one can reap any more happiness than he sowed on earth. The measure of our joy there will be the good deeds we did in earth-life.—MAX HEINDEL, "Life and Activity in Heaven," *Rosicrucian Fellowship Mag*, 3-'58.

HISTORY—21

Most of history is a sort of congealed or petrified gossip and the great task of the historian is to carry on conscientiously its verification. The historian is handicapped in many ways, and one of the strangest is this: that when we human creatures have become quite familiar with a distorted version, that particular version becomes precious to us and we do not want anyone to monkey with it. All the descendants of Ethan Allen and millions of their contemporaries will fight to retain on history's pages his sonorous command "In the name of the Great Jehovah and the Continental Congress." Yet we know that such stately phrases were not likely to be his fashion of speech in an excited moment, and we also know the Continental Congress had not yet come into existence. — BURGESS JOHNSON, author & essayist, "The Good in Gossip," *Rotarian*, 3-'58.

Quote



The Legend of The Dogwood Tree

This is perhaps the oldest legend of the Christian Era; so venerable that no one knows from whence it came. We reprint it now, as we have on several previous occasions, to mark the approaching Easter season.

At the time of the Crucifixion the dogwood had been the size of the oak and other forest trees. So firm and strong was the tree that it was chosen as the timber for the cross. To be used thus, for such a cruel purpose, greatly distressed the tree. Jesus, nailed upon it, sensed this. In gentle pity for all sorrow and suffering, he said to the tree: "Because of your regret and pity for My suffering, never again shall the dogwood grow large enough to be used as a cross.

"Henceforth, the dogwood shall be slender and bent and twisted, and the blossoms shall be in the form of a cross—two long and two short petals. And in the center of each petal there will be nail prints, brown with rust and stained with red. In the center of the flower will be a crown of thorns. And all who see it will remember."

And so it has come to pass.

The dogwood, to our very day, remains a living symbol of the eternal Easter — an inspiration for Christians the world around.

Quote

HUMAN RELATIONS—22

If all persons of whatever race, creed, or nationality, who desire the end of all conflicts of whatever nature—between nations, races, political ideologies, etc—would first of all make it their determined purpose to establish good will and right human relations within their own environment, and actually go out of their way to further such a cause, they by their example will soon inspire an ever increasing number of like-minded persons until their numbers grow to such proportions that their accumulated force would have to be reckoned with by their leaders whoever they may be. — Editorial, *Rosicrucian Fellowship Mag.*

JUVENILE DELINQUENCY—23

Acts of violence amongst the student body are by no means the unique experience of our times. Records of the Italian law courts in the 13th century disclose many offenses by students, including fights with tradesmen, armed attacks on citizens, duels in classrooms, the abuse of women, robberies and "lesser riots." A century later, we read of the Town & Gown riot at Oxford which lasted almost a wk, resulting in the deaths of more than 50 students and townsmen. At Leipzig there were graded penalties "for him who picks up a missile to throw at a professor; him who throws and misses, and him who accomplishes his fell purpose." Nothing in American student life quite reaches its European antecedents, even tho Yale's Nassau Hall was blown up by dynamite 3 times in the 19th century. — ADOLPH BRUGGER, ass't dean of students, UCLA.

....pathways to the past.....



Hebrew Passover (5-12)
Nat'l Noise-Abatement Wk
Nat'l Boy's Club Wk (7-13)
Nat'l Laugh Wk (7-14)
Pan-American Wk (8-14)

April 6—Easter Sunday. . . 475th anniv (1483) b of Raphael Sanzino, Italian painter (better known to us as "Raphael") famed for his paintings of madonnas. . . 150th anniv (1808) 1st play about an Indian — the *Indian Princess*, produced in Phila.

April 7—Army Day (marks anniv U S declaration of war, 1917. Actual date was April 6, but that day being Easter Sunday this yr, celebration will be on 7th). . . 85th anniv (1873) b of John McGraw, mgr *N Y Giants* baseball team, 1902-32 (d, 1934). . . 45 yrs ago (1913) the *Jupiter* was commissioned by U S Navy—our 1st electrically-propelled ship. . . 15th anniv (1943) joining of American-British forces in N Africa (War II). . . 5th anniv (1953) election of Dag Hammarskjöld, of Sweden, as sec'y gen'l of United Nations.

April 8—15th anniv (1943) publication of *One World* by Wendell Willkie. (Acc't of a global tour made as special envoy of Pres Franklin D Roosevelt. Sale within 2 mo's topped 1,000,000 copies.)

April 9—125 yrs ago (1833) people of Peterborough, N H, founded 1st public library to be supported by municipal taxes. . . 30 yrs ago (1928) Mae West made her initial

appearance in a risqué play, in N Y C. It was called *Diamond Lil*.

April 10—375th anniv (1583) b of Hugo Grotius, Dutch jurist; "father of internat'l law." . . . 180th anniv (1778) b of Wm Hazlitt, English author; famous 19th century essayist. . . 10 yrs ago (1948) Gen Dwight D Eisenhower told Washington newsmen he still held to a previously-expressed opinion that professional soldiers should abstain from seeking high political office.

April 11—Submarine Day (marks purchase, in 1900, by U S Navy of 1st submarine, the *U S S Holland*, blt by John Philip Holland). . . 60 yrs ago (1898) Pres Wm McKinley sent a message to Congress seeking declaration of war against Spain. . . 5 yrs ago (1953) Mrs Oveta Culp Hobby became 1st sec'y of Dept of Health, Education & Welfare.

April 12—120th anniv (1838) b of John Shaw Billings, American army surgeon and librarian; 1st director and virtual creator of N Y Public Library. . . 20 yrs ago (1938) N Y became 1st state to enact law requiring marriage license applicants to undergo medical tests.

Quote

LANGUAGE—24

The language of a nation or of an individual tests the character as accurately as the thermometer tests the elevation of the temperature.—RUFUS W BAILEY, *Modern Language Jnl.*

LEADERSHIP—25

"The normal person," says a learned psychologist, "is also a mediocre person." Organizations, unfortunately, tend to select their leaders from men who think alike and act alike, according to the pattern of normality. "If we persist in penalizing people," he warns, "for having more than their share of intelligence, imagination, and energy—because they don't conform to the norm—we'll wind up with a group of happy nonentities for leaders." — *Phoenix Flame*, hm, Phoenix Metal Cap Co.

LIFE—Living—26

In 1900 a man could expect to spend 32 yrs of his 48-yr lifespan working for a living. He had 16 yrs in which to grow up, get an education, enjoy retirement. Today, he spends 42 yrs of his 66-yr lifespan working, and has 24 yrs for growing up, education and retirement. — *Property*, syndicated by Cambridge Assoc's Boston.

MARRIED LIFE—27

A marriage counselor said to a young wife, "Marriage is like a garden. It requires attention every day to keep the weeds from ruining it." — JACK HARRISON POLLACK, "A New Way to Curb Divorce," *Family Circle*, 1-58.

Quote

MEN—and Machines—28

In 1850 more than 1/8th of all our work was done by human beings and more than 1/2 by horses, mules and oxen. Muscle power of animals and humans thus accounted for slightly less than 2/3 of the work; and inanimate sources (steam, wind power, falling water, etc) for a little more than a third. By 1900 the work-animal share had dropped to 22% of the total and that of human workers to 5%. Today, muscle power of either animals or humans has been all but eliminated and nearly 99% of the total useful work-energy of the country comes from machines. — THOS R CARSKADON & GEO SOULE, *U S A in New Dimensions*.

MODERN AGE—29

When we were courting I used to take my girl in a cutter, bundled in robes and hot stones for our feet—and we didn't mind it. Now we go in a \$4,000 automobile and she says, "John, I feel a draft." — REX CONN, *Cedar Rapids (Ia) Gazette*.

" "

Lots of women plug away all day, with the cords attached to their electrical appliances.—*Indianapolis Times*.

PREACHERS—Preaching—30

Far too many preachers, when they get into the pulpit, are dealers in dry goods and notions.—Dr D T PERRINE, *Wesleyan Methodist*.

PROBLEMS—31

So you have problems. Are they man made? Most are—and if men can create problems, surely they can solve them.—*Detroit*.



Tempo of the Times

Prof Werner Heisenberg, Germany's leading physicist, and Nobel prize-winner, announced in a lecture at the Univ of Gottingen a fortnight ago that he and associates have developed a mathematical equation from which the whole structure of the cosmos may be explained. If this be so (and Prof Heisenberg cannot yet definitely prove the accuracy of his formula) we may well be on our way toward solving some of the most persistent puzzles in nature's great storehouse.

The Heisenberg research is aimed toward a solution of the "unified field theory," an historic challenge to physicists. Potentially, this is a development that ranks with Einstein's theory of relativity. As a matter of fact this is basically the problem on which Dr Albert Einstein worked for 30 yrs before he published his initial findings in 1950. Understandably, the men of science are quite excited.

In simple terms, the "unified field theory" seeks an encompassing definition of natural phenomena — light, heat, electricity, gravity, nuclear energy, etc. The objective is to explain all of these forces in a single theory without internal contradictions. It is an undertaking beside which the conquest of the atom may be likened to a child's mastery of the multiplication tables.

"Hitting the moon with a rocket is a project considerably more com-

plicated than hitting the side of a barn with a brickbat," Dr Walter Haeussermann, Army rocket specialist, pointed out to newsmen recently. Indeed, Dr Haeussermann went on to say, it is infinitely more involved than putting a satellite into orbit.

Guidance is obviously one of the primary problems. In addition to the automatic systems that serve as pilot and navigator for the satellite, the moon rocket may carry equipment which will, quite literally, permit it to "ride a moon-beam" to its destination.

For this purpose, Dr Haeussermann suggests, scientists may find it practicable to employ a device using photo electric cells similar to those in a light meter, or in a camera. Thru this instrumentation the rocket, having attained freedom from the forces of gravity, would seek out the source of greatest light. The photo electric cells would keep the aim centered on the moon. In this way it is hoped the goal may be achieved without manual assistance.

This is all speculative. New developments may make the technique obsolete before we're ready to "hit the moon" with a rocket.

Quote

RECREATION—32

The community of the future will give as serious attention to recreation as to education—for it is a major element of education; as serious attention as to health—because it is a major means to health. It will not let religion crowd out recreation, for in no small degree it is by playing together that we enter into mutual understanding and companionship.—ARTHUR E MORGAN, *Recreation*.

RELIGION—33

Poles tell a story to show how far religion has come to mean the opposite of communism. When everyone knelt in a crowded church (Polish churches are often so full many must worship from the sidewalk) one man remained standing. His neighbors tugged at his sleeves to remind him to bow down. "No, I can't kneel," he ans'd. "I'm an atheist." "Then what are you doing at Mass?" they whispered. "I came to show I'm against the regime." — FLORA LEWIS, "The War Against Religion Bogs Down," *Catholic Digest*, 3-'58.

" "

Religion is the best guarantee against delinquency. Crime doesn't pray.—GLENN R BERNHARDT.

RESEARCH—34

Basic research is what I am doing when I don't know what I'm doing.—WERNHER VON BRAUN, U S rocket chief, testifying before U S Senate Preparedness Subcommittee.

Quote

RUSSIA—Research—35

A unique "weapon system" with which the Russians confront us is the Soviet All Union Inst of Scientific and Technical Information. With a staff of 2,300 specialists, supplemented by 20,000 students and engineers who act as part-time translators and abstractors, its function is to make available to the entire Soviet technical community information from 10,000 jnls published in 80 countries.—HENRY P STEIER, *Missiles & Rockets*.

SCIENCE—36

Ten yrs ago there was no question where the best scientists in the world could be found—here in the U S. . . Ten yrs from now the best scientists in the world will be found in Russia. . . Red scientists are highly honored. In the U S both scientists and teachers are relatively under-paid and under-respected.—EDW TELLER, "father of the H-bomb," *Wisconsin Jnl of Education*.

SECURITY—37

"Security," says Dr Wm Blatz, prof of psychiatry at the Univ of Toronto, "is not based on possessions. Rather, it is a state of mind." The truth of this is well illustrated by a remark the great adv'g genius and writer, Bruce Barton, once made in a Lincoln Day address. "We are met here today," Barton said, "to honor the memory of an American who was ill-fed, ill-clothed, ill-housed. . . and didn't know it."

Lincoln, in other words, had healthy attitudes. He enjoyed a sense of security. — ROB'T MINES, psychologist, "Learn to Give. . . and You will Conquer Fear!" *Salesman's Oportunity*, 3-'58.

SELF—Expression—38

Dr Ernest Dichter, leading authority on motivational research, told power tool mfrs men buy their machines because they are seeking emotional security, not simply to save money. "A man," he explained, "will spend his evenings in the basement laboriously constructing a coffee table, when he could probably buy a better one cheaper, because in this complicated age he wants to assure himself that he can perform basic tasks and actually create physical things." That is the basic reason—and not that labor has become so costly—why 60% of wall paper, 65% of paint and 30% of bldg mat'ls sold these days are to do-it-yourselfers. — RUFUS JARMAN, "Madison Avenue Merlin," *True*, 2-'58.

SELF—Pity—39

What poison is to food, self-pity is to life. — OLIVER G WILSON, "Weather Stripping," *Wesleyan Methodist*, 2-12-'58.

SUCCESS—40

The conditions of success are always easy—we have to toil awhile, endure awhile, believe awhile. — *School Musician*.

TEACHERS—Teaching—41

Teaching is the most dangerous profession. It deals with our children, the most precious of our natural resources. It refines them into brave and wonderful adults or it grossly degrades them into dull, over-aged adolescents. Its results color, mold, and determine the shape of our nation and the character of our people.—FRANK G JENNINGS, exec director, Library Club of America, in *Saturday Review*.

THOUGHT—42

The most important event of '58 in this country will have nothing to do with rockets or politics or recessions or any of the other Grave Subjects which are filling the headlines these days. It will be a change—gradual, almost unnoticed, but in the long run profoundly significant — in the status of the American intellectual. — JOHN FISCHER, "The Editor's Easy Chair," *Harper's Mag*, 3-'58.

VOCATION—43

Maybe diamonds used to be a girl's best friend; today typing is a girl's best friend. Typing assures self-support, whenever necessary, for the rest of her life. Humanities feed the soul; typing feeds the stomach.—PAUL M BOYNTON, pres, Eastern Business Teachers Ass'n, editorial, *Balance Sheet*.

WOMEN—44

Someone asked an associate of mine why the Treasurer of the U S should be a woman, as the last two have been. He repl'd: "I suppose it's because a woman can give the dollar a two-way stretch and keep our finances in better shape."—IVY BAKER PRIEST, Treas of the U S, "Women Hold the Purse Strings," *Gen'l Fed Clubwoman*, 2-'58.

YOUTH—45

Twelve-yr-olds are now taking their dates to the theatre and then to a hotel for dancing. At this rate, what is left for them but a quiet game of checkers by the fireside at 16?—Rabbi DAVID POLISH, Chicago Sinai Congregation.

Quote

GOOD STORIES

you can use...



.....

A woman decided to have the shape of her nose changed, and consulted a plastic surgeon as to the cost of the operation.

"One thousand dollars," she was told.

"A thousand dollars!" exploded the prospective patient. "Isn't there something less expensive?"

"Well," said the surgeon meditatively, "you could try walking in to a lamp-post."—EMILY LOTNEY.

a

" "

Max C Angel of Flat Rock, editor of the Bulletin of the Melvindale (Mich) Fed'n of Teachers, says his favorite story among the group of crowded classrooms is the one about the teacher who sent her morning attendance report to the principal marked: "Help! They're all here."—*American Teacher Mag.*

b

" "

A man who had a homely wife expressed approval at the results of her beauty-parlor treatments.

"Of course she has to keep going back to the beauty shop 2 or 3 times a wk," he confided to a friend, "but it does marvels for her."

"Why does she have to go so often?" the friend asked.

The husband explained: "The mud packs they put on her face keep coming off."—DAN BENNETT.

c

Quote

I Laughed At This One

WM C KESSLER

"I am looking for a gift for a girl," the earnest young man confided to a clerk. "I want something that will make her face light up; something that will make her eyes sparkle; something that will rekindle the fire of love."

"Well," said the clerk judiciously, "if you're trying to burn her up, don't give her anything."

—"

Geo M Humphrey, former Sec'y of the Treasury, was a recent guest of honor at a dinner in Cleveland. Mr Humphrey had just entertained Pres Eisenhower at his plantation near Thomasville, Ga. On a quail-hunting expedition, the President was chided for leaning on his shotgun. "Our guest," said Mr Humphrey, "said this admonition reminded him of the story of an old mountaineer in front of a country store, leaning on his muzzle-loading musket. A young fellow from the city warned him, 'It's always the gun that isn't loaded that goes off and kills someone.'"

"The mountaineer replied, 'In that case we're perfectly safe because this here gun is loaded in both barrels with buckshot.'"

d

The Old-Timer



Old-timers recall when females exchanged gossip at the village pump instead of before an office water-cooler.

—CY N PEACE.

" "

A real old-timer can remember when movies and breakfast foods were silent.

—D O FLYNN.

" "

An old-timer is one who can remember when Sunday was a day of rest, instead of Saturday.

—EDNA MAY BUSH.

" "

An old-timer is one who can remember when the height of indiscretion was to type a love letter.

—O A BATTISTA.

" "

An old-timer is one who remembers when Cheer in the United States was an attitude, instead of a cleaning aid.

—KATE M OWNBY.

" "

An old-timer is one who remembers when it was always the boy who asked for dates.

—BERT KRUSE.

" "

An old-timer is one who can remember when saying a friend had gone to his ever-lasting rest didn't mean he had landed a job with the gov't.

—AL SPONG.

Old-timers recall when a fellow had to paddle his own canoe, because there were no outboard motors.

—KIM MCGINNIS.

" "

An old-timer is one who remembers when there were no lipsticks that were kissproof — and when most of the girls were.

—P-K Sideliner.

" "

The old-timer remembers when you could get a car repaired about as cheaply as you can park one now.

—EDEN STEBBIN,
Indianapolis News.

" "

The real oldsters are those who remember when child guidance was something parents were expected to administer, not to submit to.

—Boardman.

" "

The Good Old Days—when kids were juvenile delinquents, but did not know it.

—DAN KIDNEY,
Scripps-Howard Newspapers.

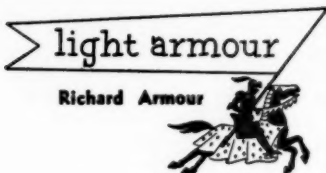
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A man is middle-aged if he can remember finding a penny and being able to buy some candy with it.

—MARY ALKUS.

Quote

How can life on Mars be possible when it's so damn near impossible here?—MIKE CONNOLLY, *Hollywood Reporter*. e



He'll Get a Whaling

A biochemist says a growth hormone isolated in whales can be given to children to make them grow.—News item.

My son, a would-be basketballer,
Would like to be eight feet or taller.
That's why he mopes and droops,
for he
Is but a runt of six feet three.

If he should read of this new po-
tion,
I know he'd head straight for the
ocean
And somehow drag a whale ashore,
Or else buy hormones at the store.

But honestly, I hope he fails
To hear this news regarding whales
And never gets the potent stuff.
He gives me growing pains enough.

The gangling, vacant-minded youth
Is tall enough, to tell the truth.
"His head is in the clouds," we say.
I'd hate to have it there to stay.

I've heard of athletes nicknamed
Moose
And being happy as the deuce,
But I'd grow just a trifle sick
To hear my son called Moby Dick.

Quote

The late Sir Bernard Spilsbury, the famous pathologist, enjoyed a joke. On one occasion Spilsbury was attending a coroner's court when another witness, a young doctor, was overcome by the stuffiness of the court and fainted. He was carried out and, of course, Spilsbury, as the nearest available medical man went to attend to him.

The young doctor came to and found himself laid out on a slab with the serious face of the pathologist bending over him. The young man must have imagined that he was to be the subject of a post-mortem for he yelled in horror and jumped up and fled. — *Tit-Bits*, London. f

" "

A very small boy was crying papers on a street corner. A kindly passer-by asked the lad if he was making much money. "Oh, I don't make nothing," said the boy. "I git my papers from Butch over yonder fer 5 cents each and sell 'em fer a nickel."

"Then why, my little man, do you sell papers?"

"Oh," said the lad blandly, "just t'git a chance t'holler!"—*Woodmen of the World Mag.* g

" "

Another Lone Star State honey is about the Dallas host who was proudly showing a visitor his new solid gold limousine, with ruby-and-diamond-studded wheels.

"Wow!" was the visitor's reaction. "Aren't you afraid to park it anywhere? What about thieves?"

"Oh, I'm too smart for that," reassured his host. "I'll never drive it out of Texas!" — E E KENYON, *American Wkly.* h

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Rev Edw O MILLER, in a sermon delivered at St George's Protestant Episcopal Church, N Y C: "We are now in the midst of the Lenten season, a period viewed by too many Christians as merely a time to quit smoking or take off a little weight."

1-Q-t

" "

Rear Adm H G RICKOVER, testifying before a House sub-Committee: "Good salaries are needed incentives for good teachers. As a military officer, I'd take money away from the defense establishment, if necessary, to assure adequate compensation for those who instruct our youth."

2-Q-t

SECOND CLASS MATTER

Edited by Alice Jacobs

You can't buy your own personal space-ship yet, but then you could probably use one only on vacation anyway. More practical in the coming copter-commuting age is a low-priced jet helicopter being mktd by Fullercraft Corp'n, Tacoma, Wash. The 2-passenger aluminum 'copter weighs only 478 lbs, uses gasoline for fuel, can haul 1,000-lb payload (including pilot and passenger). "Colibricopter" (colibri is for hummingbird) takes off at 27 mph, cruises at 35 to 60 mph, lands at 7 to 10 mph. And it costs less than a

new car: only \$1,500.

Modern wonders for indoors include the world's 1st remote-control stove, mktd by Sunray Stove Co, Delaware, Ohio. The gas can be turned on or off by pushing a button on a small hand control, sending out radio waves to be picked up by an antenna on the stove. Transmitting unit operates at distances up to 50 ft. Now you can turn on the stove without disturbing your bridge game, or whatever. Stove and unit cost \$349.

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